



予約トッピング10

## BRAND COLOR

---

Please adhere to the designated colors of the logo.

The color combinations cannot be changed.

Please refer to the right and use the designated Black, White and Pink.

Please note that the logo needs to be clear, visible and distinct.



**Pink**



#e74376  
C11 M85 Y32 K0

**White**



#ffffff  
C0 M0 Y0 K0

**Black**



#221e1f  
C82 M80 Y77 K62



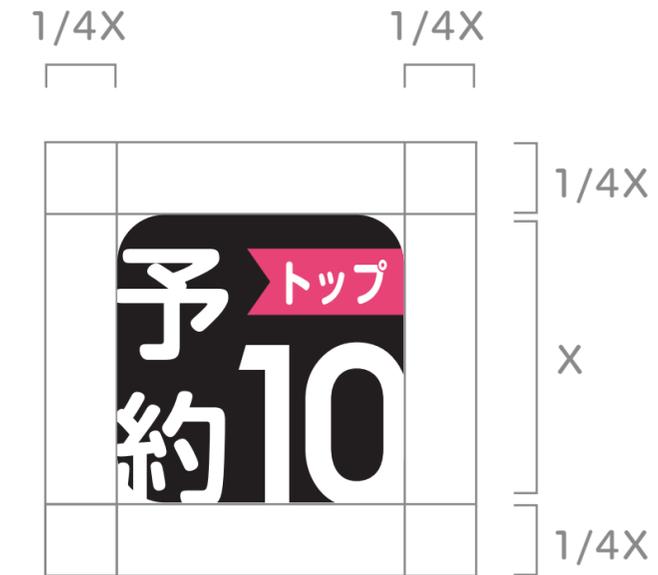
予約トップ10

Positive



## CLEAR SPACE

YoyakuTop10 logo needs to be staged and isolated with some clear space on all sides to maintain its visibility. In the clear space, no design or letters can be placed. The minimum clear space is equivalent to the quarter of the height of the logo referred to as X.



## MINIMUM SIZE

---

To maintain the quality of the logo, please adhere to the size restrictions.

For the horizontal logo must always be at least 110pixels and 50pixels for the Icon type for on-screen display.

For print, the width must be at least 39mm for the horizontal logo and 18mm for Icon type.





Please do not alter the spacing or the size of the symbol



Please do not condense, extend or italicize the logo



Please do not add shadows to the logo

## IMPROPER USES

Examples of improper logo usage

Logo must be used accordingly to the guideline and this manual to accurately convey the brand.

The examples shown and any usage that violates the guideline are prohibited.



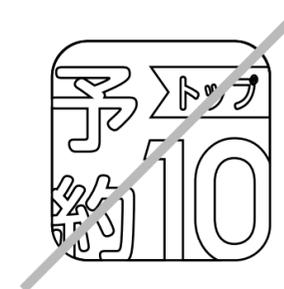
Please do not use change the color specifications. No gradients are allowed



Please do not add any shapes or letter in the clear space



Logo must not be inverted



Please do not use outlined typeface



Please do not alter the text or font of the logo



Please do not outline the logo

# THANK YOU FOR YOUR ATTENTION

Please make sure to read Guideline and the manual for any usage of ADWAYS and its services' Logos.  
Any usage of the logo outside the guideline or this manual needs to be confirmed by ADWAYS before its use.  
Please contact us for any concern or question: [press@adways.net](mailto:press@adways.net)