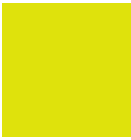Native Ads Platform

Oct-pass

BRAND COLOR

Please adhere to the designated colors of the logo.
The color combinations cannot be changed.
Please note that the logo needs to be clear, visible and distinct.

#000000
C0 M0 Y0 K100

#ffffff
C0 M0 Y0 K0

#fe1919
C0 M94 Y88 K0

#ed1e79
C7 M93 Y27 K0

#dfe20c
C22 M5 Y90 K0

#1ca526
C77 M13 Y100 K0

#101e79
C100 M99 Y45 K0

#108cff
C77 M42 Y0 K0
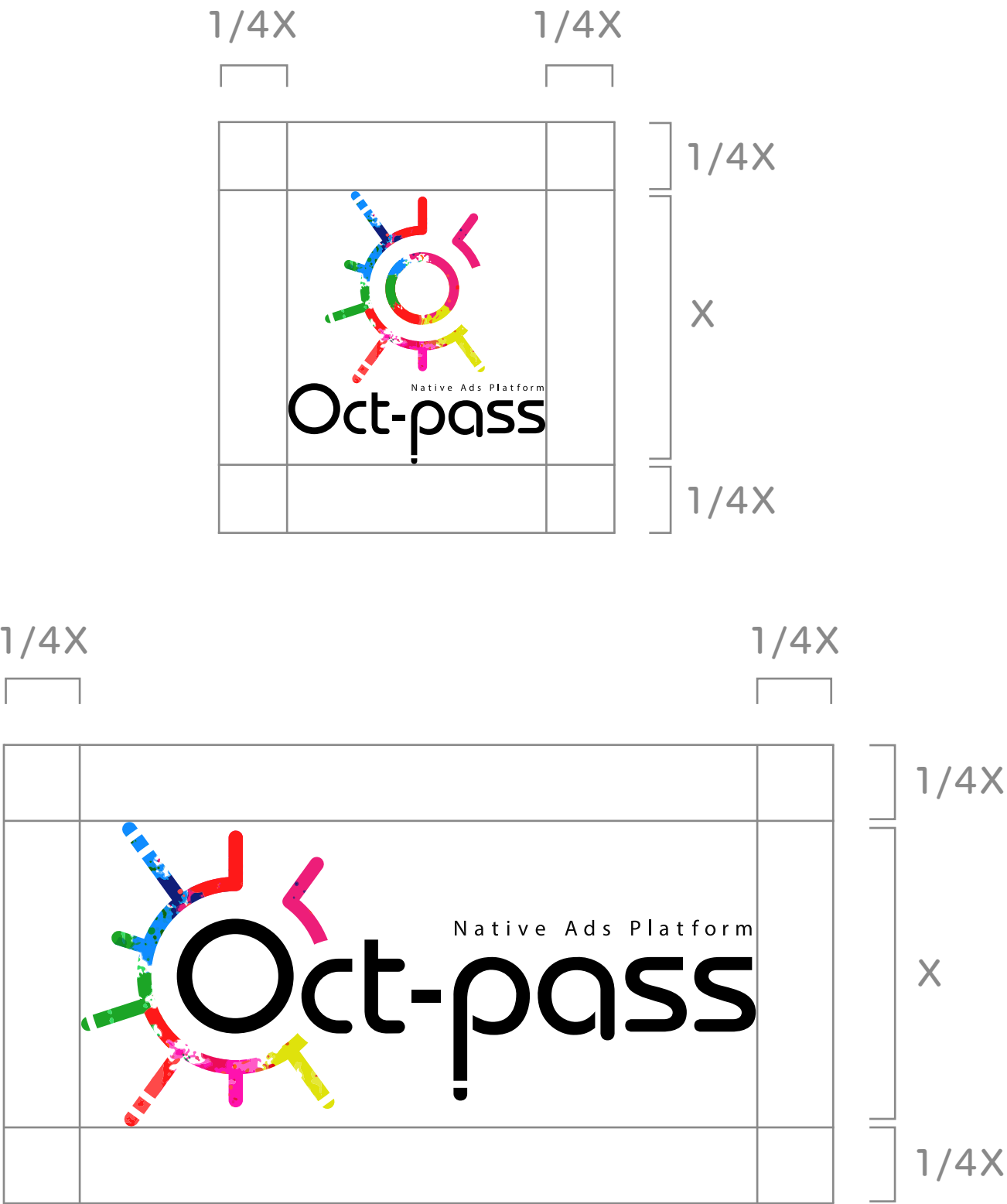
Positive

Negative

Positive

Negative

CLEAR SPACE

Oct-pass logo needs to be staged and isolated with some clear space on all sides to maintain its visibility. In the clear space, no design or letters can be placed. The minimum clear space is equivalent to the quarter of the height of the logo referred to as X.

1/4X   1/4X

1/4X

X

1/4X

1/4X   1/4X

1/4X

X

1/4X

MINIMUM SIZE

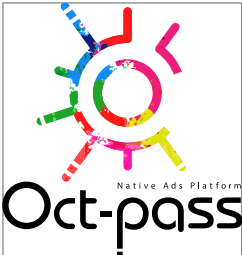To maintain the quality of the logo, please adhere to the size restrictions.
For the horizontal logo must always be at least 150pixels and 90pixels for the vertical one for on screen display.
For print, the width must be at least 52mm for the horizontal logo and 31mm for the vertical one.

150px   90px

WEB

52mm   31mm

PRINTED

IMPROPER USES

Examples of improper logo usage
Logo must be used accordingly to the guideline and this
manual to accurately convey the brand.
The examples shown and any usage that violates the guideline
are prohibited.

Please do not alter the spac-
ing or the size of the symbol

Please do not condense,
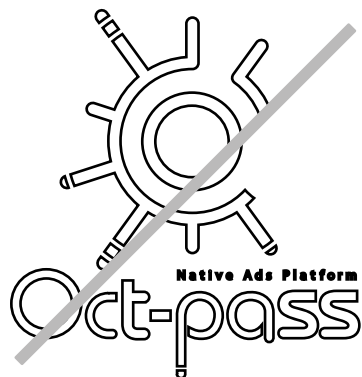extend or italicize the logo

Please do not add shadows to
the logo

Please do not use change the
color specifications. No
gradients are allowed

Please do not add any shapes
or letter in the clear space

Logo must not be inverted

Please do not use outlined
typeface

Please do not alter the text or
font of the logo

Please do not outline the logo

THANK YOU
FOR
YOUR ATTENTION