JANet
JAPAN Affiliate Network

BRAND COLOR

Please adhere to the designated colors of the logo.
The color combinations cannot be changed.
Please refer to the right and use the designated Black, White and Blue.
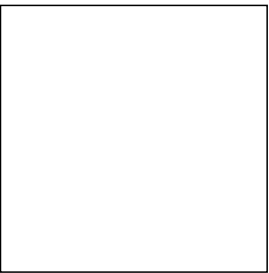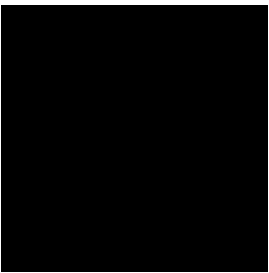Please note that the logo needs to be clear, visible and distinct.

Blue-1	Blue-2	White	Black
#0080ce	#42a0de	#ffffff	#000000
C82 M44 Y0 K0	C70 M27 Y4 K0	C0 M0 Y0 K0	C0 M0 Y0 K100

Positive

Negative

CLEAR SPACE

JANet logo needs to be staged and isolated with some clear space on all sides to maintain its visibility. In the clear space, no design or letters can be placed. The minimum clear space is equivalent to the quarter of the height of the logo referred to as X.

1/4X   1/4X

1/4X

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X

1/4X

MINIMUM SIZE

To maintain the quality of the logo, please adhere to the size restrictions.
The width of the logo must always be at least 80 pixels for on-screen display, and 20mm of width for print.

80px

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🖥 WEB

20mm

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📖 PRINTED

IMPROPER USES

Examples of improper logo usage
Logo must be used accordingly to the guideline and this
manual to accurately convey the brand.
The examples shown and any usage that violates the guideline
are prohibited.

Please do not alter the spac-
ing or the size of the symbol

Please do not condense,
extend or italicize the logo

Please do not add shadows to
the logo

Please do not use change the
color specifications. No
gradients are allowed

Please do not add any shapes
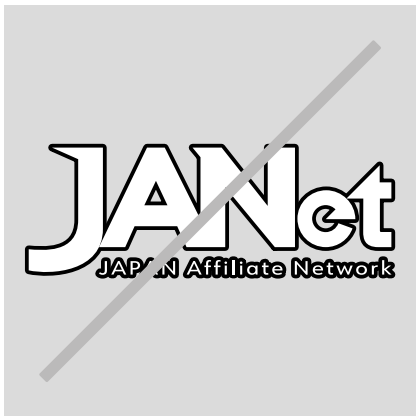or letter in the clear space

Logo must not be inverted

Please do not use outlined
typeface

Please do not alter the text or
font of the logo

Please do not outline the logo

THANK YOU
FOR
YOUR ATTENTION