CHANet 成果网
by ADWAYS

BRAND COLOR

Please adhere to the designated colors of the logo.
The color combinations cannot be changed.
Please refer to the right and use the designated Black, White and Orange.
Please note that the logo needs to be clear, visible and distinct.
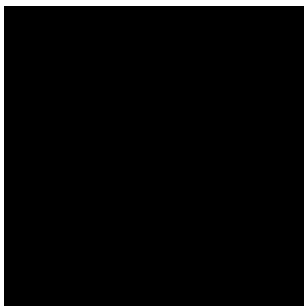
CHANet Orange

CHANet Black

White

Black

#F5841E
C3 M61 Y88 K0

#333334
C79 M74 Y71 K45

#ffffff
C0 M0 Y0 K0

#000000
C0 M0 Y0 K100

Positive

Negative

CLEAR SPACE

CHANet logo needs to be staged and isolated with some clear space on all sides to maintain its visibility. In the clear space, no design or letters can be placed. The minimum clear space is equivalent to the quarter of the height of the logo referred to as X.

1/4X

1/4X

1/4X

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X

1/4X

MINIMUM SIZE

To maintain the quality of the logo, please adhere to the size restrictions.
The width of the logo must always be at least 110 pixels for on-screen display, and 30mm of width for print.

110px

CHΛNet 成果网

🖥 WEB

30mm

CHΛNet 成果网

📖 PRINTED

IMPROPER USES

Examples of improper logo usage

Logo must be used accordingly to the guideline and this manual to accurately convey the brand.

The examples shown and any usage that violates the guideline are prohibited.

Please do not alter the spacing or the size of the symbol

Please do not condense, extend or italicize the logo

Please do not add shadows to the logo

Please do not use change the color specifications. No gradients are allowed

Please do not add any shapes or letter in the clear space

Logo must not be inverted

Please do not use outlined typeface

Please do not alter the text or font of the logo

Please do not outline the logo

THANK YOU
FOR
YOUR ATTENTION